



# GLANCE Information brochure

GLobal Alliance for Newborn Care



global alliance  
for newborn care

EFCUNI

european foundation for  
the care of newborn infants



*My work with EFCNI has shown me the striking disparities in neonatal healthcare we are facing in Europe. Through EFCNI's partnership with international organisations like the WHO, Save the Children, UNICEF, USAID and many other associations and individuals, I realized that there are worldwide maternal and newborn health issues, we, as a European based organisation, cannot tackle. We need first-hand information about the most pressing needs in every region of the world and even more important, contacts and spokespersons on site. Therefore, we must establish a strong global network to efficiently join forces and to become a powerful voice for all babies born too soon, too small or too sick and their parents who do not have a voice so far.*

*I wish to extend a warm welcome to all those who want to join our global network to contribute their dedication, knowledge and experience. I am convinced that together we can make a significant change on behalf of our children's future.*

Silke Mader,  
Chairwoman of EFCNI and Co-founder of GLANCE



## About GLANCE

Approximately 30 million newborns worldwide are at risk every year.<sup>1</sup> Newborns who are born **too soon, too small, or too sick** face the greatest risk of death and disability.

**GLANCE** is a global network to represent the interests of these babies and their families. It aims to improve newborn and maternal health worldwide, ensure nurturing care in various hospital settings, and enable every girl, woman and parent to make well-informed choices and decisions during pre-conception, pregnancy and birth as well as during follow-up and continuing care after discharge from the hospital.

### History

Initiated and coordinated under the umbrella of the European Foundation for the Care of Newborn Infants (EFCNI), GLANCE aims at including parents from all parts of the world to exchange knowledge and experience. GLANCE aspires to decrease the burden of afflicted families and their babies born too soon, too small, or too sick to help them thrive beyond survival.

When EFCNI was founded in 2008, Chairwoman and Co-founder Silke Mader had the aim to make change happen for all families of preterm or ill born babies in terms of improving care, providing information and support. At this time, geographic distances, language barriers, funding issues and other obstacles made it too big of a challenge to set up an organisation that was able to operate on a global level from the beginning.

Finally, in 2018, GLANCE was officially founded.

<sup>1</sup> *\*Survive and thrive: transforming care for every small and sick newborn. Geneva: World Health Organization; 2019. Licence: CC BY-NC-SA 3.0 IGO.*

## Who we are

GLANCE was initiated, founded and coordinated under the umbrella of the European Foundation for the Care of Newborn Infants (EFCNI) in the year 2018. EFCNI serves as the lead and governing organisation for developing the vision, strategic direction, promotion, and dissemination of activities related to GLANCE in partnership with parent organisations, healthcare experts and other relevant stakeholders from around the world.

### Our Vision:

Every baby born receives the best start in life. Worldwide.

### Our Mission:

GLANCE aims to create, empower and support a global patient voice in each region of the world while taking into account the respective cultural, historical and socio-economic backgrounds and needs of families.



Founding Committee with members from: Australia, Canada, Germany, Ghana, Greece, Hungary, Ireland, Lithuania, Mexico, Northern Ireland, Portugal, Turkey, Ukraine, USA

To identify, develop and implement projects on a global level successfully, GLANCE will work with a

### Chair Committee:

The GLANCE Chair Committee is a geographically diverse advisory committee for GLANCE with a multi-stakeholder and interdisciplinary approach. The Chair Committee is not a governing committee.

The Chair Committee will support the vision, mission and projects of GLANCE.

### Advisory Board:

The GLANCE Advisory Board brings together parent- and patient representatives, internationally renowned medical experts and scientists from around the world. The Advisory Board provides GLANCE with their knowledge and experience from parenting babies born too soon, too small, or too sick as well as expert skills and knowledge in the fields of maternal and newborn health.

Members of the Advisory Board will actively work on projects and initiatives of GLANCE within Working Groups.

### Working Groups:

Several Working Groups related to the key topics of GLANCE will guide and support all activities of GLANCE. GLANCE Working Groups shall be set-up as an international and interdisciplinary, multi-stakeholder collaboration of patient representatives, healthcare professionals, researchers, industry representatives, organisational educators and other relevant stakeholders with expertise in the development and implementation of new activities to one specific key topic of GLANCE.

## What we do

To achieve our aims, GLANCE is focusing on the following four key topics:



### Girls' and women's health:

GLANCE works towards the right for self-determination of every girl and every woman and towards recognizing the global importance and necessity of sexual education of adolescents.



### Pregnancy and birth:

GLANCE supports the development and dissemination of knowledge for pregnant women and their partners about all relevant topics on a healthy pregnancy as well as high-quality care<sup>2</sup> for all women of reproductive age.



### Newborn treatment and care:

GLANCE promotes optimal care in all hospital settings for every baby born too soon, too small, or too sick for the best start in life and a healthy future. This includes continuous training of nurses, parental involvement in care procedures and using locally applicable technologies.



### Follow-up and continuing care:

GLANCE promotes the long-term health and quality of life of babies born too soon, too small, or too sick. This also includes medical, emotional, psychosocial and financial support for these children and their families.



*I really like the global idea behind GLANCE. With this diverse network, we are able to support children and their families in home and community settings worldwide.*

Fabiana Bacchini,  
Executive Director of the Canadian  
Premature Babies Foundation  
(CPBF/FBPC), Canada and Founding  
Committee member of GLANCE



<sup>2</sup> Definition of high-quality care is based on the definition of the word in the *Survive and thrive: transforming care for every small and sick newborn*. Geneva: World Health Organization; 2019. Licence: CC BY-NC-SA 3.0 IGO.

# GLOBAL

CALL TO

# ACTION

FOR NEWBORN CARE

The Founding Committee of GLANCE elaborated a first Global Call to Action with eight political demands to advance the care for babies born too soon, too small, or too sick and the support given to their families.

Therefore, GLANCE calls for action:



## Girl's and women's reproductive health

- Provide age-appropriate, standardised, evidence-based and scientifically accurate, comprehensive sexual education for every adolescent and adult
- Ensure that every girl and every woman has access to free health information and affordable health services to support her wellbeing, dignity and self-respect with regards to pre-conception, sexuality, pregnancy and parenthood



## Healthy pregnancy

- Develop and disseminate knowledge about all topics pertaining to a healthy pregnancy
- Adopt measures to ensure that all pregnant women can access affordable and high-quality healthcare



## Safe and respectful birth

- Provide every woman with a safe environment, and respectful and supportive care during labour and delivery
- Educate, train and equip healthcare providers to ensure high-quality care



## Nurturing care

- Provide every baby born too soon, too small, or too sick with high-quality care in all settings for the best start in life to develop to their full potential
- Establish a zero-separation policy in hospitals and provide family friendly facilities
- Promote continuous training of healthcare providers, and offer parental involvement in all aspects of care



## Parent empowerment

- Value, include, educate, and empower parents as key caregivers of their babies at all times
- Provide access to emotional, psychological, spiritual and financial support to parents



## Follow-up and continuing care after discharge

- Provide discharge management, follow up and continuing care to children born too soon, too small, or too sick or with related health issues to promote long-term health and quality of life
- Provide continuing access to medical, financial, educational, emotional, and psychosocial support to these children and their families in home and community settings



## Research and data collection

- Identify indicators for developmental and long-term health outcomes, and create assessment tools to allow benchmarking
- Support research for maternal and newborn health, develop and implement clinical guidelines and protocols to ensure evidence-based care, reduce mortality and morbidity, and improve quality of life



## Framework and Strategies

- Develop and establish national and international frameworks for strategies to minimise risks before, during, and after birth

The Call to Action has been translated into more than 20 languages and is free to download [www.glance-network.org/call2action](http://www.glance-network.org/call2action).

If you want to support the Global Call to Action or translate it into your language, please feel free to contact us at: [info@glance-network.org](mailto:info@glance-network.org)

For more information, please visit: [www.glance-network.org/call2action](http://www.glance-network.org/call2action)



*Through GLANCE we can take action in identifying decision makers, bringing them together with stakeholders and make them listen to what patients and parents really need.*

Selina Bentoom,  
Founder and Executive Director of the African Foundation for Premature Babies & Neonatal Care (AFPNC), Ghana and Chair Committee member of GLANCE

Supported by



*Through my interactions as a neonatologist with professionals from around the world, I became convinced that helping babies born too soon, too small, or too sick and supporting their families is a universal desire. My sincerest hope is to improve the lives of vulnerable babies and their families together with different stakeholders who all have the same vision, that every baby born receives the best start in life. Worldwide. As a member of the Chair Committee of GLANCE, I have the opportunity to work on my dream with an interdisciplinary and global community and I am now miles ahead in reaching my goal.*

Dr Takeshi Arimitsu,  
Neonatologist at Keio University School of Medicine, Tokyo, Japan and Chair Committee member of GLANCE

## How we do it

GLANCE dedicates its work to improve the health situation for young girls and women in general, pregnant women and hospitalised babies, born too soon, too small, or too sick on a global level.

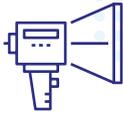
Our work is based on the following five pillars:

### 1. Global awareness



We run global awareness campaigns to address the disparities in care and policies for the prevention of complications during pre-conception, pregnancy and birth as well as follow-up and continuing care after discharge

### 2. Advocacy



We lead global advocacy efforts for action to prevent, control and reduce the global burden babies born too soon, too small, or too sick and their families have to face by

- creating an understanding for the needs of these babies and their families
- establishing a constructive dialogue with political decision makers, other stakeholders and societies
- develop and establish national and international frameworks for strategies to minimise risks before, during, and after birth

### 3. Research and data collection



- We advocate for Patient and Public Involvement (PPI) as well as patient partnership in research projects and call attention to the necessity of investing in scientific research
- We advocate for implementation, global dissemination of clinical guidelines and protocols to ensure evidence-based care, reduce mortality and morbidity, and improve quality of life

### 4. Education and training



We support all relevant target groups to expand their knowledge on maternal and newborn health by

- developing, collecting, disseminating easy to understand information on all relevant topics to families and professionals
- offering high-quality training for caregivers in all settings
- advocating the development and implementation of standards for the care and treatment of babies born too soon, too small, or too sick

### 5. Network



We combine forces with multiple stakeholders and foster collaboration to represent babies born too soon, too small, or too sick and their families worldwide by

- partnering with parents and families, healthcare professionals, researchers and their respective societies, policy makers, NGOs and private sector educators or other relevant stakeholders
- empowering national parent organisations through networking events, specialized training and educational workshops

## Supporting organisations and partners

We encourage all stakeholders, including individuals born too soon, too small, or too sick and their families, the public, governments, non-governmental and civil society organisations, policymakers, researchers, and healthcare providers around the world to make this a truly inclusive and global initiative.

If you see yourself listed in one of the above-mentioned categories and if you want to know about your possibilities to join this global movement, please contact: [info@glance-network.org](mailto:info@glance-network.org)



*GLANCE is like a superhero to me – it empowers parents, defeats boundaries and helps the weakest and smallest of our society, our preterm babies, to grow strong.*

Ilein Bolaños, Director of Con Amor Vencerás, Mexico and Chair Committee member of GLANCE



## Donations

We would like to thank all donors for their generosity and commitment to improving maternal and newborn health on a global level. All contributions, however small, help us to achieve our goals and will make a vital difference.

If you wish to make a donation, please visit us at [www.glance-network.org/donate](http://www.glance-network.org/donate) or send your contribution to the following EFCNI bank account and choose the category: GLANCE.

Bank für Sozialwirtschaft

Account number: 88 10 900

Sort code: 700 205 00

BIC: BFSWDE 33 MUE

IBAN: DE 66 700 205 00 000 88 10 900

EFCNI is a registered charity certified by the Munich Tax Office as eligible for support, certificate dated 03.04.2019, tax reference number 143/235/22619 and therefore can issue donation receipts.

Please quote your address in the reference line so that we can issue a donation receipt\*. Our donation receipt template is officially accepted by the German tax authorities. To reduce administration, EFCNI will issue donation receipts from 25 Euros or more (annual donation amount). Nevertheless, if you need a donation receipt for a smaller donation from us, please do not hesitate to contact us:

[donations@efcni.org](mailto:donations@efcni.org)

EFCNI can issue donation receipts in English but cannot guarantee an acceptance of this receipt by your designated tax authority.

*\*The legal basis for this data processing is article 6 paragraph 1 b) GDPR.  
For more information, please visit: [www.efcni.org/dataprotection](http://www.efcni.org/dataprotection).*



*As an internationally working healthcare professional in the field of maternal-fetal medicine and obstetrics, I am convinced that a global approach - meaning not only geographically, but also and mainly by using joint forces of various stakeholders - is crucial to improve reproductive health of girls, pregnant women and mothers and hence the wellbeing of their babies.*

*Every girl, woman and parent must be educated in an understandable language to become confident in making well-informed choices and decisions about their reproductive health. As huge disparities still exist worldwide, GLANCE offers a unique opportunity by pooling expertise from parents, healthcare professionals, and other relevant stakeholders while taking into account the respective cultural, historical and socio-economic backgrounds and needs of families. With the European Standards of Care for Newborn Health project, EFCNI has proven in the past that this approach is already effective in various countries and that together we can raise awareness, change attitudes and standardise practices.*

*I am honored to be a member of the Chair Committee of GLANCE and excited to turn high quality care standards into reality to let them sustainably shape the health of future generations – worldwide.*

Dr Dietmar Schlembach,  
Head of Clinic for Obstetric Medicine at Vivantes Clinic Berlin-Neukölln,  
Germany, Chairman of the Trustee Board of EFCNI and Chair Committee  
member of GLANCE



## Imprint

**GLANCE** – **GL**lobal **A**lliance for **N**ewborn **C**ar**E** is a project initiated and coordinated by the European Foundation for the Care of Newborn Infants (EFCNI).

### About EFCNI

The European Foundation for the Care of Newborn Infants (EFCNI) is the first pan-European organisation and network to represent the interests of preterm and newborn infants and their families. It brings together parents, healthcare experts from different disciplines, and scientists with the common goal of improving long-term health of preterm and newborn children. EFCNI's vision is to ensure the best start in life for every baby.

For more information, visit: [www.efcni.org](http://www.efcni.org)

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c/o EFCNI

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EFGNI

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